



# Universal SkillTech University

APPROVED BY



GOVERNMENT OF MAHARASHTRA





## INDEX

1

CHAIRMAN & CEO

2

UNIVERSITY OVERVIEW

3

VISION & MISSION

4

WHY CHOOSE US ?

5

OUR MENTORS

6

TRAINING & PLACEMENT CELL

7

INDUSTRY COLLABORATIONS

8

STATE OF THE ART INFRASTRUCTURE

9

MAKE YOUR MARK WITH US

10

ACADEMIC PROGRAMS

11

CULTURAL ACTIVITIES

12

SPORTS ACTIVITIES

13

REFUND & CANCELLATION POLICY

14

APPLICATION PROCESS

15

HOW TO REACH US

“Empowering Minds,  
Transforming Futures”



## **Mr. Jesus Sudhir Lall**

### **President**

Mr. Jesus Sudhir Lall, merely 44 years old, owns and operates 26 educational campuses and around 45 institutions around India & the UAE. These also include free Marathi & Gujarati medium schools, offering education to more than 2000 underprivileged kids. His entrepreneurship & determination has helped him build this as almost all of them have been painstakingly created by him over the past 18 years.

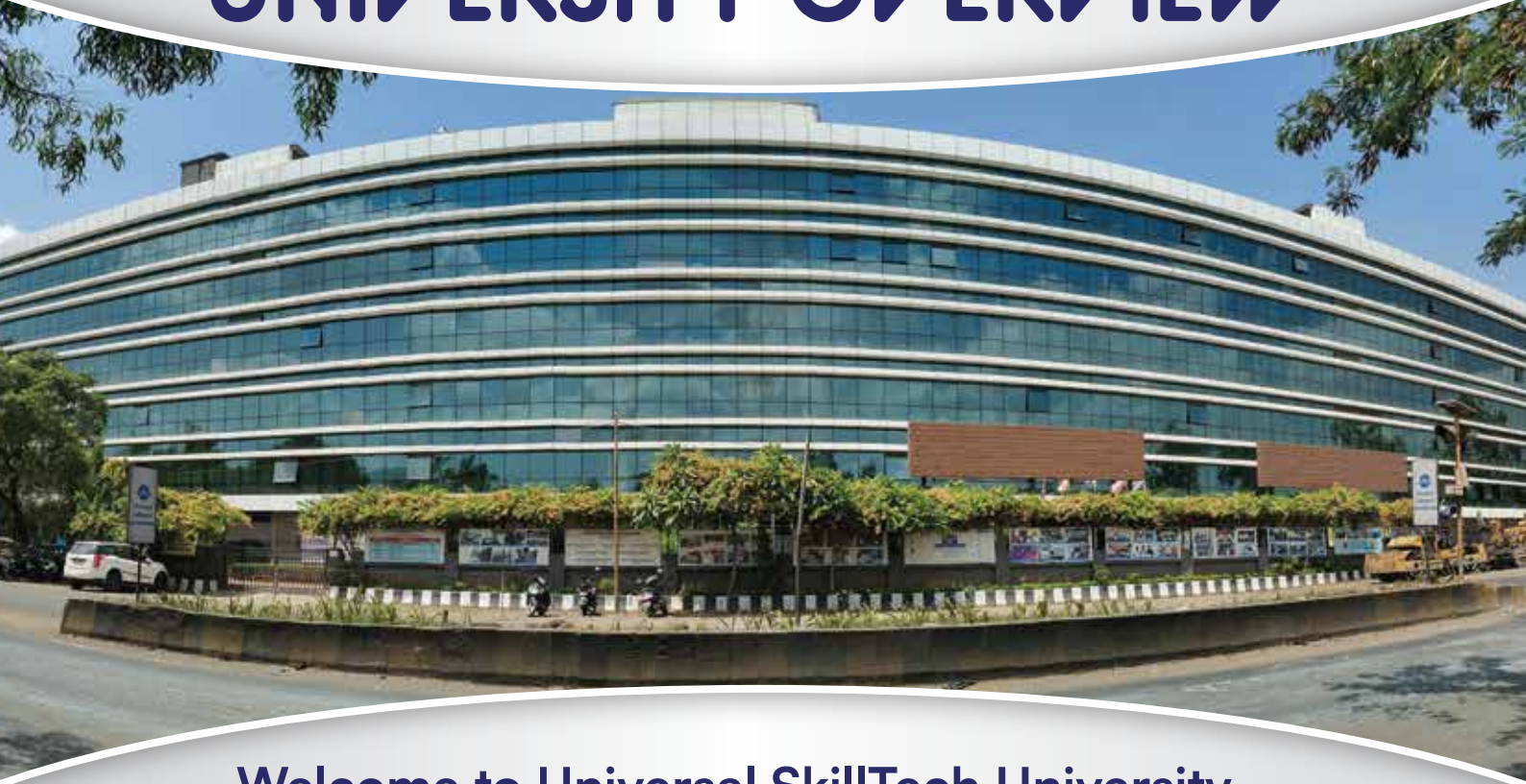
He is a firm believer in “Growth through Innovation” and has been spearheading new technology initiatives in Universal Education’s institutes and has been instrumental in adopting new approaches such as “Inverted classroom”, “Massive Open Online Courses”, “Mobile Learning”, “eLibrary” and new-age & transformative ideas like day-boarding and iPads in his schools & colleges. These reforming initiatives have helped bring radical transformation in schools, colleges and institutions across India.

Mr. Lall always remained relentless on his commitments to public policy related to education and has constantly played an imperative role in policymaking by participating and drafting educational policies with macro-level thinking for the poor and middle class in mind, humbly making him the man to reach for by the bureaucrats attached to education policymaking in Maharashtra. Mr. Lall is also a key affiliate of the NMIMS University, being a member of all the major committees, he plays a major role in strategically shaping their university affairs.

His stewardship of a community of 40,000+ current students and 3,000+ current employees is as remarkable as his charismatic personality, wonderful oratory and arrestive conversational intelligence. Hence he has always been referred to as “one of Maharashtra’s foremost leaders in education” by his peers. He believes that in educating our people, lies the most creditable and sustainable solution to the innumerable problems plaguing our state.



# UNIVERSITY OVERVIEW



## Welcome to Universal SkillTech University Unlock Your Potential, Shape Your Future!!!

At Universal SkillTech University, we believe in the transformative power of education. As a beacon of knowledge and innovation, we are proud to present a dynamic array of programs that cater to diverse aspirations and career paths. Embark on a journey of intellectual growth, skill development and personal enrichment with us.

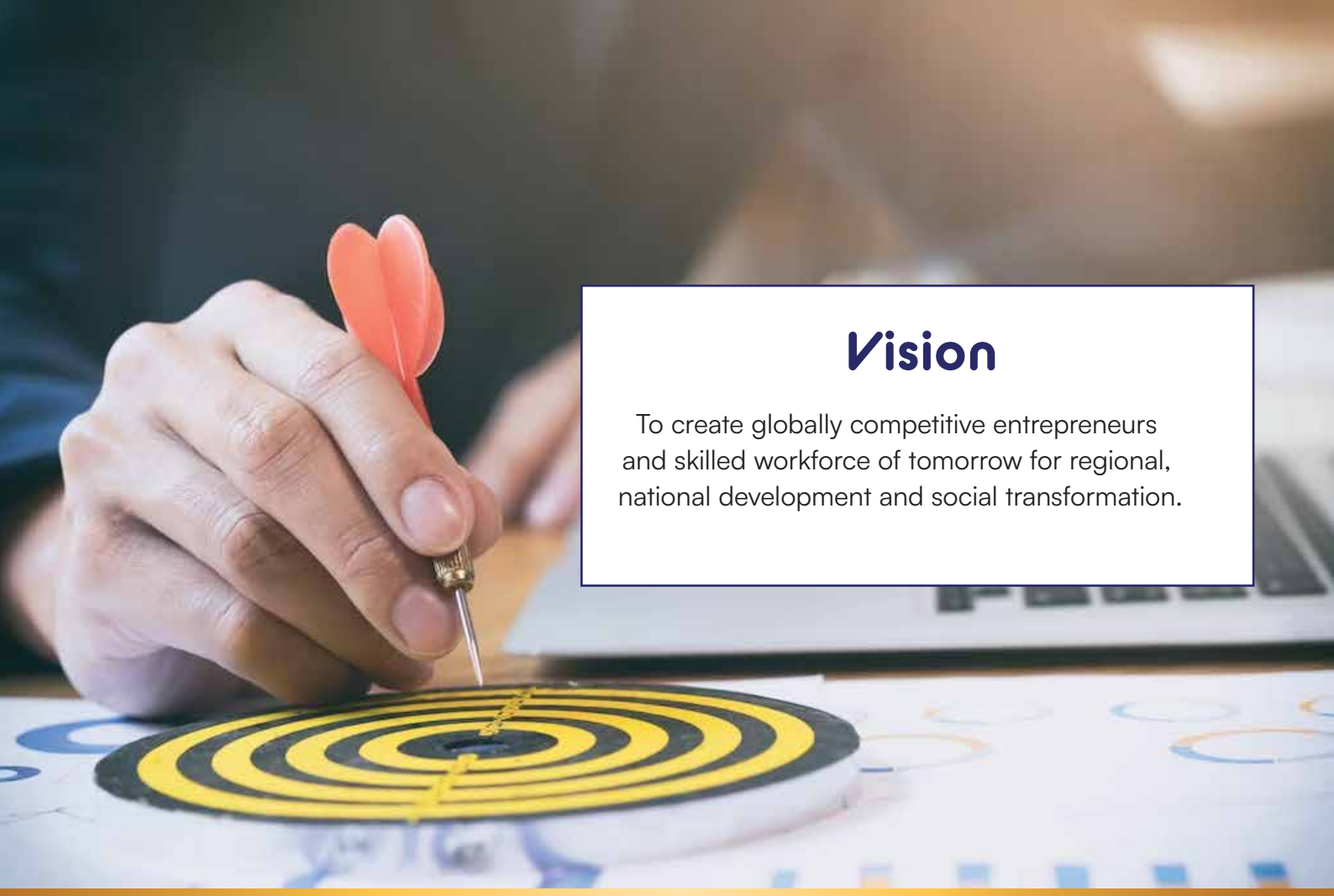
Our comprehensive range of programs encompass a spectrum of disciplines, including Engineering, Management, Banking & Finance, Mass Media & Journalism, Humanities, Multimedia & Film Making and more. Each program is meticulously designed to nurture your talents, foster critical thinking and prepare you for the challenges of a rapidly evolving global landscape.

At Universal SkillTech, we take pride in our distinguished faculty who bring a wealth of experience and expertise to the classrooms. Our cutting edge facilities provide an immersive learning environment, ensuring that you have the resources and tools needed to excel in your chosen field.

We go beyond traditional education by fostering a holistic approach that values personal development, leadership skills and social responsibility. Our emphasis on real world applications, internships and industry collaborations ensures that you graduate not just with a degree but with the confidence and competence to make a meaningful impact in your chosen profession.

As you turn the pages, envision the possibilities that await you at Universal SkillTech University. Whether you aspire to engineer ground breaking solutions, lead in the world of finance, shape public opinion through media or explore the realms of humanities and arts, our university is the catalyst for your success.

**Explore, Dream & Achieve**  
Your journey begins here .....



## Vision

To create globally competitive entrepreneurs and skilled workforce of tomorrow for regional, national development and social transformation.



## Mission

To equip students with Technology enabled experiential learning and multidisciplinary skills to excel in the world of Industrial Revolution 5.0



## WHY CHOOSE US ?

### Our Campus : A Nexus of Innovation and Inspiration

Nestled amidst the serene landscapes, the Universal SkillTech University campus stands as a testament to our commitment to providing an environment that fosters academic excellence, creativity and holistic growth. Spread across acres of lush greenery, our campus is not just a physical space but a vibrant community that nurtures intellectual curiosity and innovation.





## ARCHIVIA : At The Heart of Knowledge

The heartbeat of intellectual exploration on our campus resides in our state-of-the-art library Archivia. Stocked with an extensive collection of resources, the library serves as a haven for scholars and knowledge seekers with digital archives, research databases and cosy reading corners, our library is a sanctuary for those who seek to delve deep into the realms of academia.



## State-of-the-Art Facilities

Step onto our campus and you'll be greeted by architectural modern design with functional aesthetics. Our state-of-the-art facilities, including an extensive library, are meticulously designed to create a conducive atmosphere for learning, research and personal development. From cutting-edge laboratories and well equipped classrooms to collaborative spaces that encourage interaction, every corner of our campus reflects our dedication to providing the best infrastructure





## Research Hub & Innovation Centre

At Universal SkillTech, we understand the pivotal role that research plays in shaping the future. Our campus boasts research hub and innovation centres that serve as crucibles of knowledge creation. Here, students and faculty engage in research across diverse disciplines, contributing to advancements in technology, management practices and societal solutions. The synergy between academia and research not only enriches the learning experience but also prepares our students to tackle real world challenges. Step onto our campus and you'll be greeted by architectural modern design with functional aesthetics. Our state-of-the-art facilities, including an extensive library, are meticulously designed to create a conducive atmosphere for learning, research and personal development. From cutting edge laboratories and well equipped classrooms to collaborative spaces that encourage interaction, every corner of our campus reflects our dedication to providing the best infrastructure for our students.



## Cultural & Extracurricular Activities

Beyond academics, our campus buzzes with cultural and extracurricular activities that contribute to the holistic development of our students. Cultural festivals, art exhibitions, music concerts and sports events create a vibrant tapestry of experiences, promoting creativity, teamwork and leadership skills. These activities not only enrich student life but also prepare them for the dynamic challenges of the global arena.







## Community & Inclusivity

At the heart of our campus is a sense of community and inclusivity. Universal SkillTech University is home to a diverse student body, representing various cultures, backgrounds and perspectives. We believe that diversity is a catalyst for innovation and our campus encourages open dialogue, mutual respect and the exchange of ideas.

The Universal SkillTech University campus is more than just a physical space; it's a dynamic ecosystem where academic excellence, research prowess and a vibrant student life converge. As you navigate through our campus, you'll discover a nurturing environment that prepares students not just for successful careers but for a lifelong journey of learning, leadership and positive societal impact.

Welcome to a campus where innovation meets inspiration and every corner tells a story of academic brilliance and personal growth. And, don't forget to explore our student cafe in the recreational spaces, providing an inviting space for intellectual discussions and relaxation.

## Diverse Learning Environment

Universal SkillTech recognizes that each student is unique and learning is not confined to traditional classrooms. Our campus provides diverse learning environment, including interactive seminar halls, project spaces and multimedia rooms, catering to different learning styles. The goal is to create an ecosystem where students can explore, experiment and excel in their academic pursuits.







## Lush Green Recreational Spaces

A harmonious blend of nature and architecture, our campus is adorned with lush greenery and well-maintained spaces. These spaces provide a tranquil retreat for students, fostering a conducive atmosphere for reflection and rejuvenation. Recreational areas, sports facilities and a comfy student cafe create a balanced lifestyle, encouraging a sense of community among our diverse student body.

## OUR MENTORS

The Sponsoring body has obtained a firm commitment from the above members, leading Academicians and Industry experts to contribute actively and meaningfully in developing relevant courses, programs with appropriate delivery methodology and assessment system. In consultation with these expert relevant internships for helpful experiential learning to the aspiring students will be planned so that the students will be assured of job ready competencies, attractive employment opportunities or they themselves become job creators and provide opportunities to other deserving student population.



“

Mr. Amrishbhai Patel is one of the tallest education leaders in India. He is the President of SVKM Chancellor of SVKM's NMIMS University. Mr. Amrishbhai Patel's emphasis has always been on practical aspects in the field of education such as research, employability, skill development and all round development.

**Mr. Amrish Patel**

”



“

Interned at Senior Adv. Abad Ponda “It was a great learning experience at the School of Law. The moot court competitions, guest lectures and workshops organized by the institution have provided me with practical exposure and helped develop my advocacy and research skills. Moreover, the emphasis on holistic development through extracurricular activities and social initiatives has fostered a sense of responsibility and empathy within me.”

**Dr. Ali Irani**

”



“

Dr. Sethna is the first person of Indian origin ever to become president of an American university, the University of West Georgia. He has won recognition for instructional innovation in nationwide competitions, among others and has been personally honored by Universities and University Presidents in China, Japan, Korea, Saudi Arabia and countries in Europe. He will bring his immense experience to strengthen the learnercentric curriculum at Universal.t

**Dr. Beheruz N Sethna**

”

”



“

Mr. Christian Mouchbahani, Managing Partner at M Capital Group, is a recognized reference in the world of merchant banking, private equity, investment banking and asset management, having held several senior regional and international positions and board roles in the US, Europe and the Middle East with institutions like Jefferies, Paribas, BNP Paribas, Morgan, Dubai Bank and TNI. He holds an MBA from Columbia Business School and a BS in Economics from New York University.

**Mr. Christian Mouchbahani**

”

”



“

Dr. Mandhana is the first Indian counselor to attend the prestigious Harvard Summer Institute on College Admissions. He is also a proud alumnus of UCLA and the University of Cambridge. At Universal he will help in creating the counseling program to help students with their education, career and life purpose.

**Dr. Neeraj Mandhana**

”

”





Dr. Sonni is a renowned physiotherapist, fitness trainer and national master level gold medalist sprinter. She is an Indian and Australian national board certified rehab specialist. She will bring her limitless experience to strengthen the health & fitness curriculum at Universal.

**Dr. Pratima Sonni**



Suraj Bajaj has spent a significant part of his life in the US. Having completed his undergraduate dual degree from the University of Pennsylvania, i.e., Bachelor of Science from the Wharton School of Business and Bachelor of Arts from College of Arts and Sciences and his MBA from Columbia Business School. At Universal, he will bring his years of experience and expertise to guide students to plan their careers and reach new heights in life.

**Mr. Suraj Bajaj**



Mr. Chohan is an award-winning learning technology consultant. He is a former Principal and the Co-founder of a free school in the UK. Currently he is the Vice President of learning at Showbie Inc. Over the past 17 years, he has led, developed and successfully implemented and supported digital learning strategies in various organisations in the UK and beyond. He is known for his pioneering work on mobile-based learning. At Stellar, he will oversee the implementation of learning technology for students and teachers to create a positive impact on learning outcomes.

**Mr. Abdul Chohan**





# TRAINING & PLACEMENT CELL

## Bridging Aspirations to Achievements

At Universal SkillTech University, the journey from academia to the professional world is seamlessly guided by our robust Training & Placement Cell. Recognizing that education is not just about acquiring knowledge but also about applying it in real world scenarios, our Training & Placement Cell plays a pivotal role in connecting students with opportunities that align with their aspirations. The cornerstone of our approach is to facilitate meaningful internships that transcend the traditional boundaries of learning. Internship opportunities are curated to provide students with hands on experiences, enabling them to apply theoretical knowledge in practical settings. Whether it's a tech start up, a corporate giant or a research institution, our internship programs span diverse industries, offering a glimpse into the professional landscape.



# INDUSTRY COLLABORATIONS

## Nurturing Partnerships for Mutual Growth

At Universal SkillTech University, we believe in the power of collaboration and our Industry Collaborations initiative is a testament to this belief. We understand that education gains its true significance when it is aligned with the needs and expectations of the industry. To achieve this synergy, our university actively seeks & nurtures partnerships with leading companies across various sectors. Industry collaborations at our university are not just about providing students with job placements; they are about creating an ecosystem where academia and industry mutually benefit from each other's expertise. Through collaborations, we gain insights into industry trends, emerging technologies and the evolving demands of the job market. This knowledge, in turn, informs our academic programs, ensuring they remain relevant & aligned with the needs of the industry.





# STATE OF THE ART INFRASTRUCTURE

## CLASSROOMS

The modern age classrooms will be equipped with internet based state-of- the-art audio visual equipment to facilitate effective and efficient teaching learning process to ensure immersive learning. The entire campus will be Wi Fi enabled to ensure digital connectivity.





# DESIGN CENTRE

The campus shall also have design centres, which will be dedicated workplaces for students and will be equipped with machines, art equipment, computer equipment and printing equipment and other necessary facilities for product development.



# MEDIA CENTRE

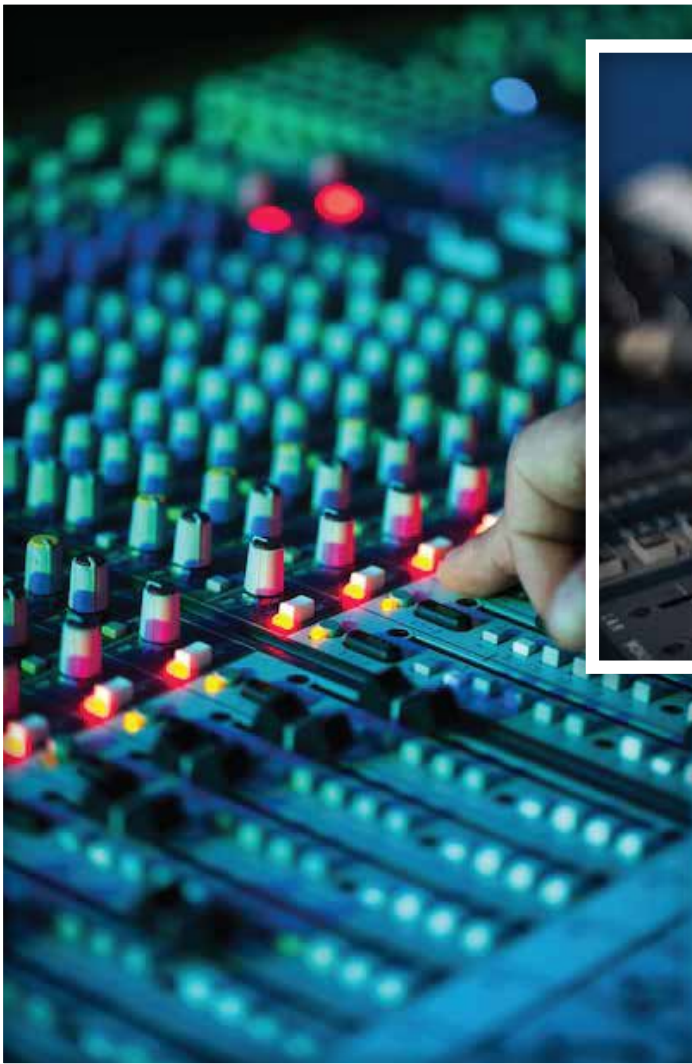
The Media Centre will provide access to the latest digital technologies including Augmented Reality Virtual Reality enabling students to experience and master emerging digital skills.





# MOTION STUDIOS

These studios will provide students with access to various sound and digital content editing systems including recording equipment, mixing consoles, sound controllers etc..





# DIGITAL CENTRE

These are specialized centres for students to create the latest digital content including films, 3D animated movies, visual effects and games.





# KNOWLEDGE RESOURCE CENTRE

The university will offer a spacious, bright, peaceful and technology enabled dedicated reading space to encourage knowledge absorption. A tech enabled digital library will be established which would have the facility to subscribe e-books, journals and magazines along with physical books. Emphasis has been laid on maximum utilization of digital library from anywhere through secured login access to members which would also include staff members apart from students and faculty members. A full time librarian and his team with deep knowledge of books, ability to use technology, promote reading, strong public speaking skills along with a desire to work around people would also be available.





# COMPUTER CENTRE

This will be a fully equipped state of the art computer centre for students and faculty to access digital resources, complete their project work, enrol for online courses and access information available on the internet.





# TURF GROUND

Open air multi sports arena for students to play team sports like football, cricket, volley ball, throw ball etc. and other racquet based sports.





# MAKE YOUR MARK WITH US

At Universal SkillTech University you'll find a whole host of transformational academic and extracurricular activities to help you stand out and make your mark on the world.

Be Future ready, learn the concepts and applications that will enable you to tackle global challenges and be ready to face the future.

Develop a global perspective, engage in activities and understand the global forum and lead the world.

Learn without boundaries, enjoy interdisciplinary, international and entrepreneurial study options outside your course.

Empower your skills, our vision is to help you live a life built on passion and purpose by using the skills you love to do what makes you happy.

Design your career, a curriculum specially crafted for you to make a mark and shape your career for a better tomorrow.

You could even prove your abilities to potential employers by gaining a prestigious award.



# Universal SkillTech University



Robust Curriculum



Research Hub And Innovation Centre



Diverse Learning Environment



Industry Academia Connect



Experienced Faculties



International Collaborations



Multidisciplinary Approach



State-of-the-art Infrastructure



# ACADEMIC PROGRAMS

Programs	Duration	Fees (Per Year)
<b>School of Commerce, Entrepreneurship and Management Skills</b>		
<ul style="list-style-type: none"> <li>MBA</li> </ul> <p>HRM / Finance / Business Analytics / Marketing / Healthcare and Hospital / Entrepreneurship and Small Enterprises Management / Logistics and Supply Chain / Operation Management</p>	2 Years	₹ 2,00,000/-
<ul style="list-style-type: none"> <li>BBA</li> </ul> <p>Human Resources / Operations / Supply Chain &amp; Logistics / Banking &amp; Finance / Digital Marketing / Sales &amp; Advertising / Marketing &amp; Brand Management</p>	4 Years	₹ 1,50,000/-
<ul style="list-style-type: none"> <li>B.Com (Hons)</li> </ul> <p>Corporate Accounting / Banking &amp; Finance / Business Analytics</p>	4 Years	₹ 1,00,000/-
<b>School of Science, Engineering and Technology Skills</b>		
<ul style="list-style-type: none"> <li>B.Tech Artificial Intelligence and Machine Learning</li> </ul>	4 Years	₹ 1,75,000/-
<ul style="list-style-type: none"> <li>B.Tech Computer Engineering</li> </ul>	4 Years	₹ 1,75,000/-
<ul style="list-style-type: none"> <li>B.Tech Data Analytics</li> </ul>	4 Years	₹ 1,75,000/-
<ul style="list-style-type: none"> <li>B.Tech Robotics</li> </ul>	4 Years	₹ 1,75,000/-
<ul style="list-style-type: none"> <li>B.Tech Cyber Security &amp; Forensics</li> </ul>	4 Years	₹ 1,75,000/-
<ul style="list-style-type: none"> <li>B.Tech Big Data Analytics &amp; Block Chain</li> </ul>	4 Years	₹ 1,75,000/-
<b>School of Design Skills</b>		
<ul style="list-style-type: none"> <li>B.Sc Interior Studies</li> </ul>	4 Years	₹ 1,50,000/-
<ul style="list-style-type: none"> <li>B.Sc Product Studies</li> </ul>	4 Years	₹ 1,50,000/-
<b>School of Media and Communication Skills</b>		
<ul style="list-style-type: none"> <li>B.A Journalism and Mass Media</li> </ul>	4 Years	₹ 1,50,000/-
<b>School of Humanities and Behavioural Sciences</b>		
<ul style="list-style-type: none"> <li>B.A (Hons)</li> </ul> <p>Public Policy and Governance / Economics of Health</p>	4 Years	₹ 1,00,000/-
<ul style="list-style-type: none"> <li>B.A in Psychology</li> </ul> <p>Child Psychology / Career Counseling Psychology / Clinical Psychology</p>	4 Years	₹ 1,50,000/-
<b>School of Film &amp; VFX</b>		
<ul style="list-style-type: none"> <li>B.Sc Multi Media, Animation and VFX</li> </ul>	4 Years	₹ 1,50,000/-
<ul style="list-style-type: none"> <li>B.Sc Filmmaking &amp; Audio Video Production</li> </ul>	4 Years	₹ 1,50,000/-
<b>Diploma in Cabin Crew</b>	1 Year	₹ 75,000/-



Communication Skills



Critical Thinking



Problem Solving



Experiential Learning



Project Management



On Job Training-  
Job Readiness





# SCHOOL OF SCIENCE, ENGINEERING & TECHNOLOGY SKILLS

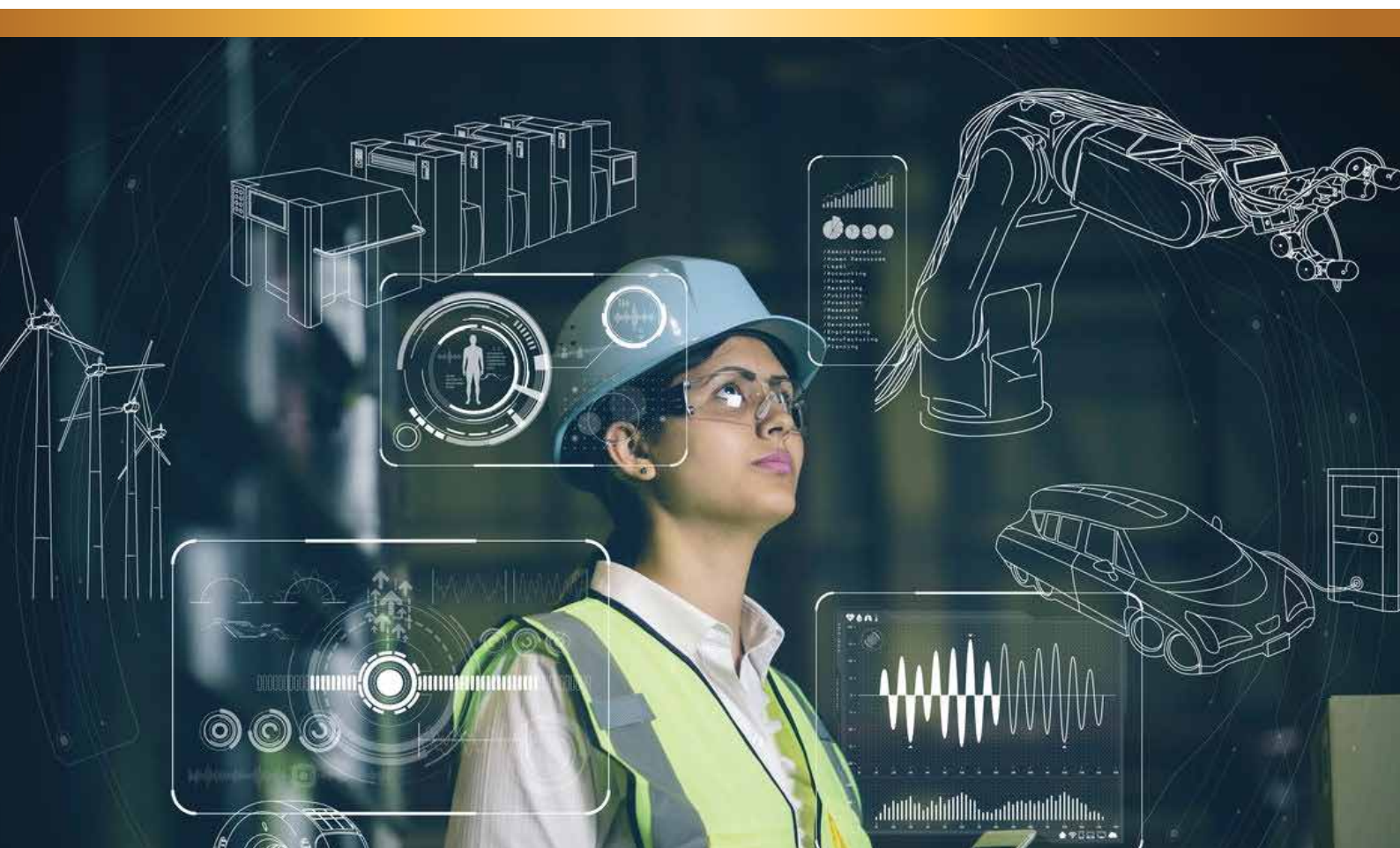
EMPOWERING INNOVATORS, SHAPING TOMORROW

## ABOUT PROGRAM

Welcome to the heart of groundbreaking technological education at Universal SkillTech University School of Science, Engineering and Technology Skills. As a beacon of innovation, this school is dedicated to nurturing future leaders and problem solvers in the ever evolving realms of science and engineering. Our programs are designed to not only equip students with theoretical knowledge but also provide hands on experiences, ensuring they are at the forefront of technological advancements.

Under the guidance of distinguished faculty members who are experts in their respective fields, students within the School of Science, Engineering and Technology Skills embark on a journey of discovery and exploration. The state-of-the-art laboratories, research facilities and collaborative spaces create an immersive learning environment, fostering a culture of curiosity and innovation.

From Artificial Intelligence and Machine Learning to Cyber Security & Forensics, the School of Science, Engineering and Technology Skills is the launchpad for those ready to shape the future of technology.



# PROGRAMS OFFERED

- B.Tech in Artificial Intelligence and Machine Learning
- B.Tech in Computer Engineering
- B.Tech in Data Analytics
- B.Tech in Robotics
- B.Tech in Cyber Security & Forensics
- B.Tech in Big Data Analytics & Blockchain

Each program is crafted to instil a deep understanding of the subject matter, foster critical thinking and provide practical skills that are directly applicable in the fast paced and dynamic field of science and technology.

Join us in unravelling the complexities of the digital age and contributing to the advancements that will define tomorrow's technological landscape.





# SCOPE OF PROGRAMS

## B.Tech in Artificial Intelligence & Machine Learning

- Graduates can pursue roles as AI/ML engineers, working on the development of intelligent systems, algorithms and machine learning models.
- Opportunities exist in diverse industries, including healthcare, finance and technology, for creating innovative solutions and automation.
- Specialization prepares students for research and development in emerging AI technologies, contributing to advancements in the field.



## B.Tech in Computer Engineering

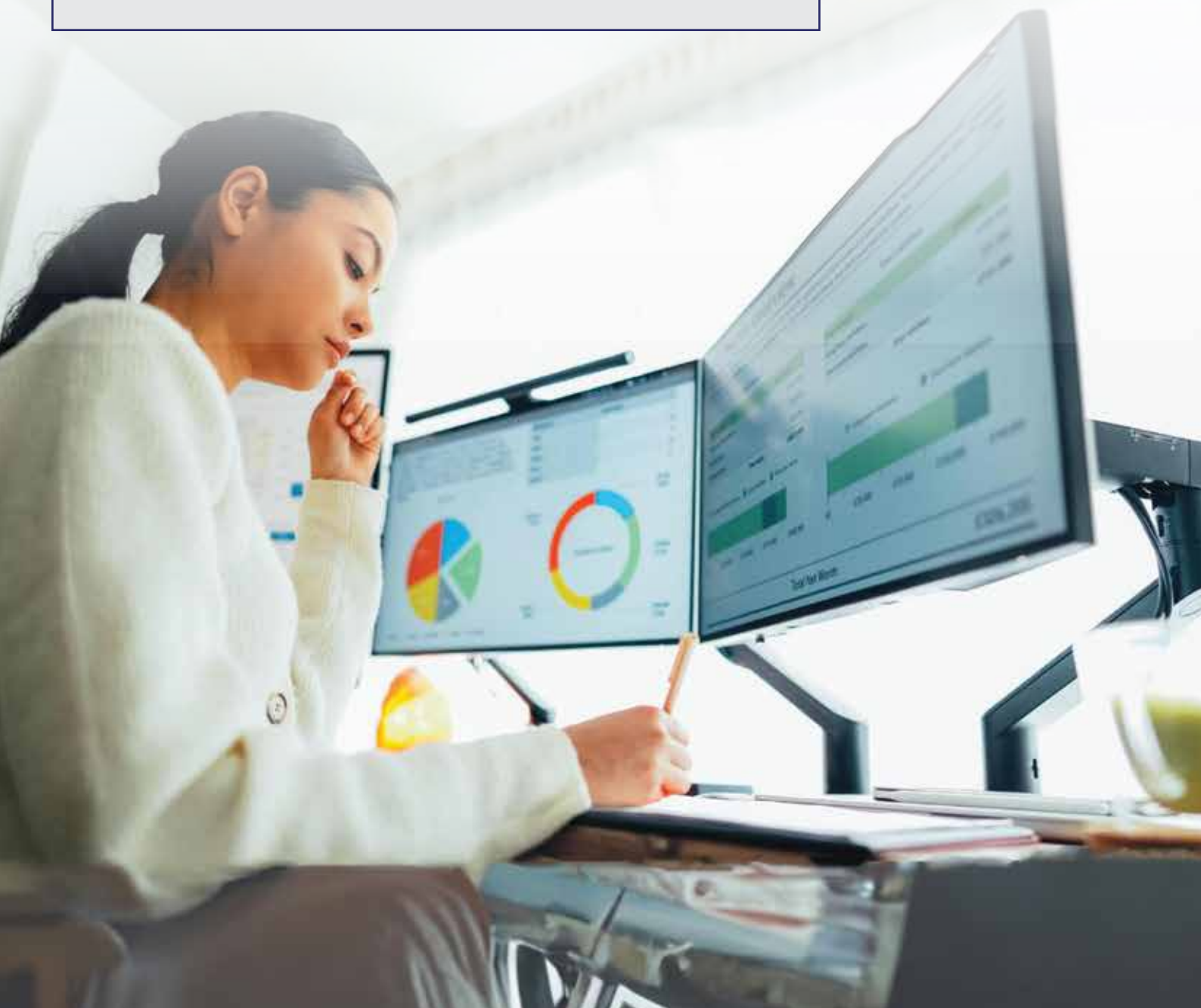
- Graduates are equipped for roles in software development, system architecture and network design.
- Opportunities in industries like IT, telecommunications and software companies for creating and optimising computer systems and applications.
- The Specialisation offers skills in hardware software integration, cybersecurity and database management.





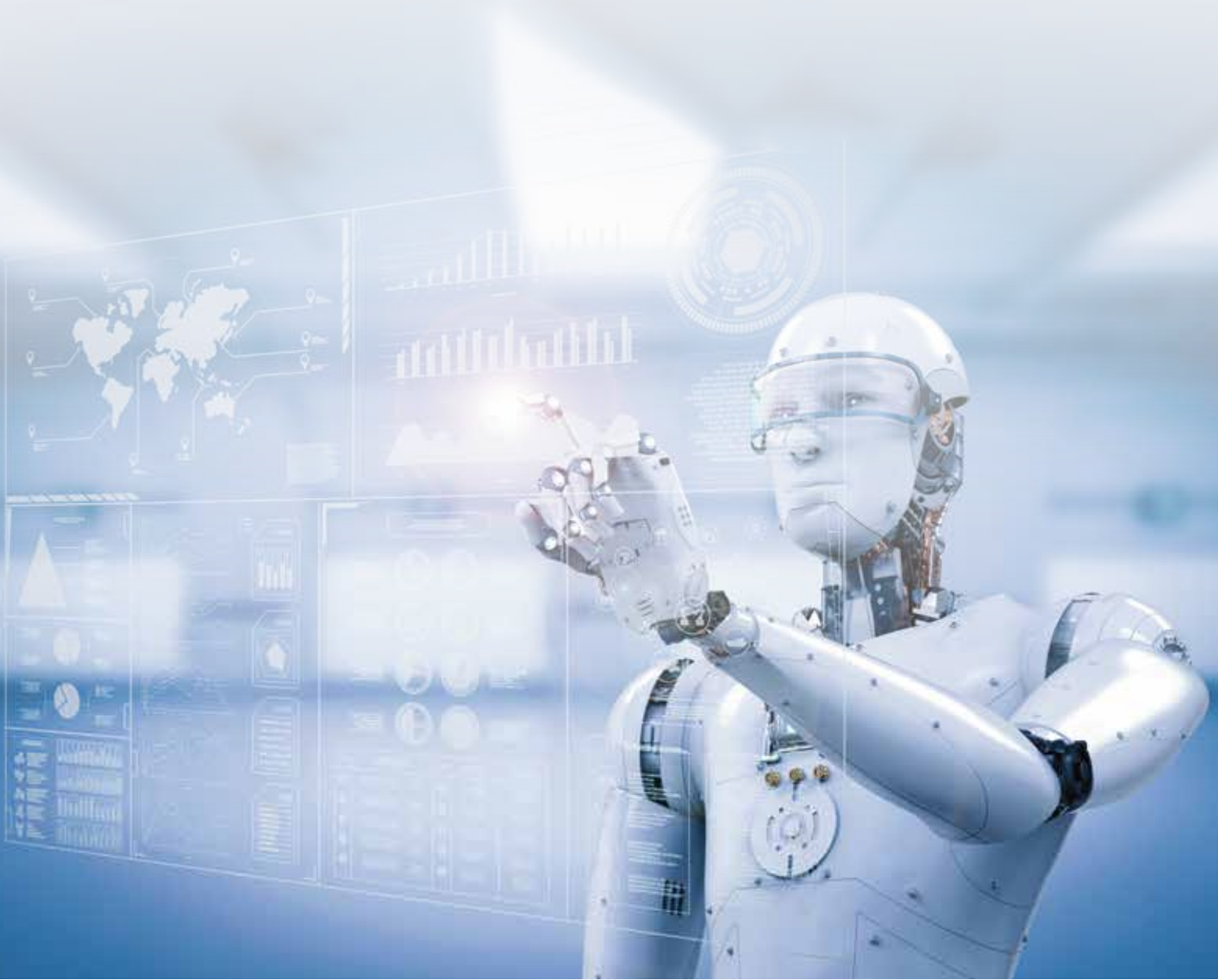
## B.Tech in Data Analytics

- Graduates can pursue careers as data analysts, leveraging statistical methods and data visualization tools for informed decision making.
- Opportunities in industries such as finance, marketing and healthcare for analyzing and interpreting complex data sets.
- The Specialisation prepares students for roles in big data analytics, predictive modeling and business intelligence.



# B.Tech in Robotics

- Graduates can work in robotics engineering, developing autonomous systems, robotic control algorithms and industrial automation solutions.
- Opportunities in manufacturing, healthcare and research institutions for designing and implementing robotic technologies.
- Specialization equips students for advancements in the field of robotics, including AI driven robotics and human robot collaboration.





## B.Tech in Cyber Security & Forensics

- Graduates can pursue careers in cybersecurity, focusing on securing digital systems, networks and data against cyber threats.
- Opportunities in IT security consulting, forensic analysis and incident response to address cybercrimes and security breaches.
- The Specialisation prepares students for ethical hacking, digital forensics and risk assessment in the cybersecurity domain.



## B.Tech in Big Data Analytics & Blockchain

- Graduates can work in big data analytics, leveraging large datasets to extract valuable insights and trends.
- Opportunities in industries such as finance, e-commerce and technology for managing and analyzing massive volumes of data.
- The Specialisation prepares students for blockchain technology, offering skills in decentralized systems, smart contracts and cryptocurrency applications.





# SCHOOL OF COMMERCE, ENTREPRENEURSHIP & MANAGEMENT SKILLS

## CULTIVATING BUSINESS LEADERS

### ABOUT PROGRAM

At Universal SkillTech University, the School of Commerce, Entrepreneurship & Management Skills is a breeding ground for dynamic business leaders. Our programs are meticulously crafted to provide a holistic understanding of commerce, entrepreneurship and management, blending theoretical knowledge with real world applications. Under the guidance of experienced faculty members, students engage in an immersive learning environment equipped with state-of-the-art facilities and collaborative spaces.

From specialized BBA programs in Human Resources, Sales & Marketing, Operations Supply Chain & Logistics, Banking, Finance, Insurance, Digital Marketing, Branding & Advertising, to advanced degrees like an MBA and Bachelor of Commerce (Hons), the School is dedicated to nurturing strategic thinkers & entrepreneurial minds.



# PROGRAMS OFFERED

## MBA

- › HRM
- › Finance
- › Business Analytics
- › Marketing
- › Healthcare and Hospital
- › Entrepreneurship & Small Enterprises Management
- › Logistics and Supply Chain
- › Operation Management

## B.Com (Hons)

- › Corporate Accounting
- › Banking & Finance
- › Business Analytics

## BBA

- › Human Resources
- › Sales & Advertising
- › Operations
- › Supply Chain & Logistics
- › Banking & Finance
- › Digital Marketing
- › Marketing & Brand Management





# HIGHLIGHTS

- BBA specializations offer tailored knowledge and skills in human resources, marketing, finance and digital marketing.
- The MBA program with its varied specializations instils a strategic and entrepreneurial mindset, preparing graduates for leadership roles in a rapidly changing business landscape.
- Bachelor of Commerce (Hons) focuses on honing analytical and decision making skills, providing a strong foundation for versatile roles in the business sector.
- Emphasis on practical learning ensures graduates are industry ready, applying theoretical knowledge effectively in real world scenarios.
- Graduates find opportunities in managerial roles, entrepreneurial ventures and various sectors, contributing significantly to the global business community.



# SCOPE OF PROGRAMS

## BBA



- **Versatile Career Options:** BBA graduates have diverse career paths, spanning roles in marketing, finance, human resources and operations.
- **Entrepreneurial Opportunities:** Equipped with foundational business knowledge, BBA graduates can explore entrepreneurship and start their ventures.
- **Leadership Development:** BBA programs focus on leadership skills, preparing graduates for managerial roles within organizations.
- **Networking Advantages:** Students benefit from networking opportunities, establishing connections with professionals in the business sector.
- **Path to Advanced Education:** BBA serves as a solid foundation for pursuing advanced degrees like an MBA for career growth and specialization.





# MBA

- **Strategic Leadership Roles:** MBA graduates are prepared for strategic leadership positions, including roles in top management and executive decision making.
- **Specialized Expertise:** The program offers specializations in areas like finance, marketing, operations and more, allowing graduates to focus on specific domains of business.
- **Global Career Opportunities:** With a holistic business perspective, MBA degree holders can explore global career opportunities and contribute to international business environments.
- **Entrepreneurial Endeavors:** MBA education instils entrepreneurial skills, enabling graduates to start and manage their businesses successfully.
- **Networking and Industry Connections:** MBA programs provide extensive networking opportunities, connecting students with industry leaders and professionals for career advancement.



# Bachelor of Commerce (Hons)

- **Cost Accounting:** Graduates specializing in Cost Accounting can explore careers in cost analysis, budgeting and financial planning, contributing to efficient cost management in organizations.
- **Taxation:** Opportunities exist in tax consultancy, compliance and advisory roles, helping organizations adhere to tax regulations and optimize tax liabilities.
- **Financial Management:** Graduates specializing in Financial Management are well suited for roles in financial planning, investment analysis and strategic financial decision making within organizations.
- **Banking and Finance:** This specialization prepares graduates for careers in banking, financial institutions and investment firms, offering roles in areas like retail banking, investment banking and financial analysis.
- **Banking and Insurance:** Graduates can pursue opportunities in the banking and insurance sectors, contributing to risk assessment, policy development and financial services in these industries.



Join us at the School of Media and Communication Skills where knowledge meets creativity, and each student becomes a storyteller ready to shape the future of media



# SCHOOL OF MEDIA AND COMMUNICATION SKILLS

SHAPING STORYTELLERS OF TOMORROW

## ABOUT PROGRAM

Welcome to the vibrant School of Media and Communication Skills at Universal SkillTech University, a haven for storytellers, communicators and media enthusiasts poised to sculpt the narratives of tomorrow. Our meticulously crafted programs offer a holistic exploration of the dynamic realms of media and journalism, ensuring students gain a nuanced understanding of the field. Beyond theoretical knowledge, our emphasis on practical skills equips individuals to navigate the high paced intricacies of today's media landscape.

In an era where information is power, our school serves as a crucible for honing the next generation of media professionals. From fostering creativity in storytelling to instilling effective communication strategies, we are dedicated to preparing students for diverse roles in the ever evolving media industry.



# PROGRAMS OFFERED

## B.A Journalism and Mass Media



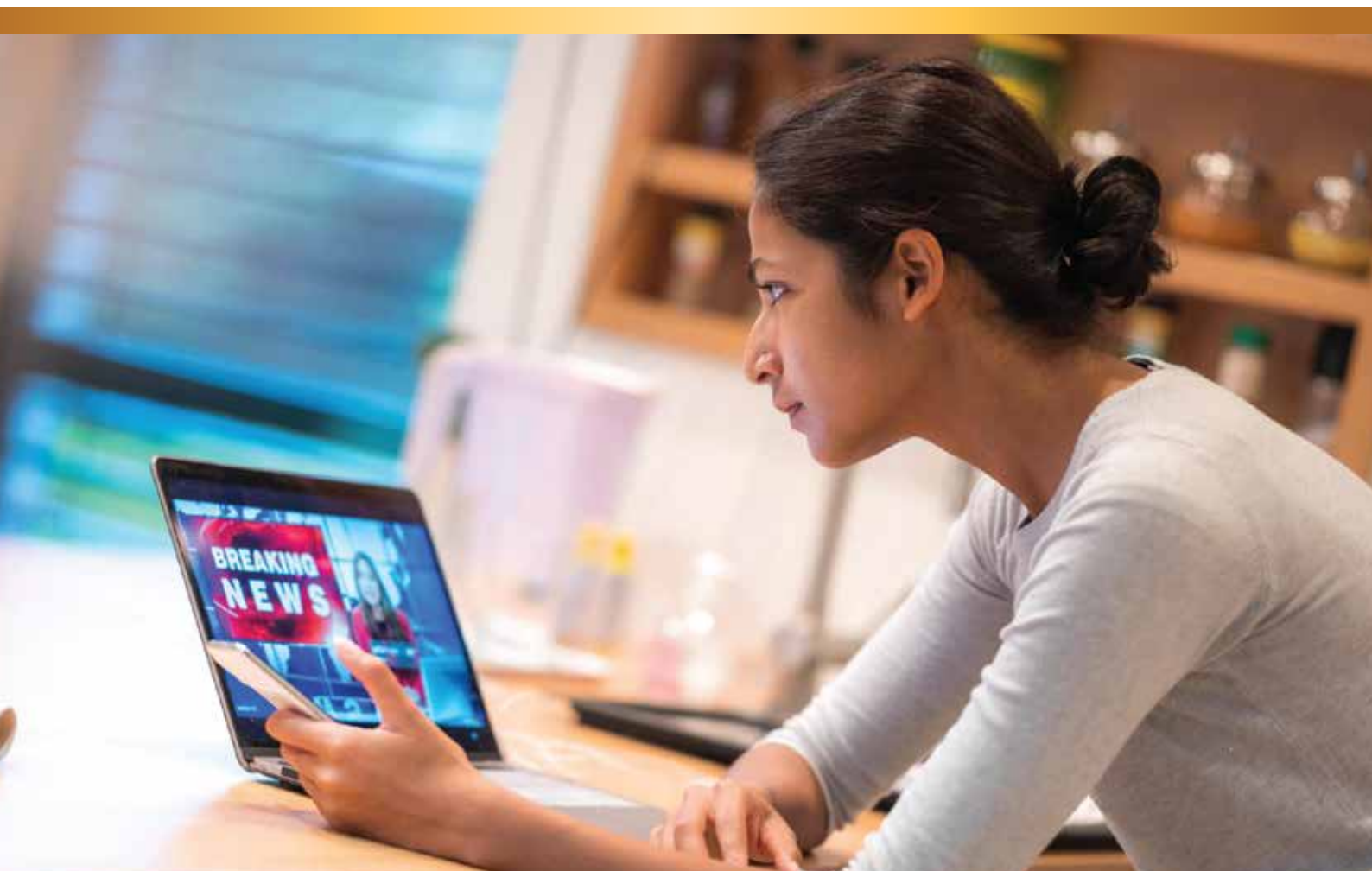
## HIGHLIGHTS

- The B.A Journalism and Mass Media program focuses on honing the art of storytelling, equipping students with the skills to communicate effectively across various media platforms.
- Our curriculum covers a broad spectrum of media and journalism topics, ensuring that students develop a well rounded understanding of the field.
- Learn from experienced faculty members who bring real world insights and expertise to the classroom, providing valuable perspectives on the media and communication industry.
- The School boasts state-of-the-art media labs and production facilities, offering students hands on experience with the latest tools and technologies in media production.



# SCOPE OF PROGRAM

- **Journalism and Reporting:** Graduates can pursue careers as journalists, reporters or news analysts, contributing to print, broadcast or online media outlets.
- **Digital Media Production:** With skills in digital media production, graduates can explore opportunities in video production, content creation and multimedia journalism.
- **Public Relations and Communication:** The program equips students with communication skills for roles in public relations, corporate communication and media relations.
- **Media Management:** Graduates can enter the realm of media management, overseeing editorial teams, content strategy or media organizations.
- **Social Media and Content Creation:** With expertise in social media and content creation, graduates can thrive in roles focused on digital marketing, social media management or content curation.



Join us at the School of Media and Communication Skills, where we inspire the next generation of media professionals, communicators and storytellers. Unleash your creative potential and embark on a journey that transforms passion into impactful communication. where theoretical insights merge seamlessly with practical proficiency, empowering students to be adept, innovative and influential contributors to the future of media & communication





# SCHOOL OF DESIGN SKILLS

FOSTERING CREATIVITY AND INNOVATION

## ABOUT PROGRAM

Embark on a boundless journey into creativity and innovation at the School of Design Skills, a sanctuary that transcends conventional education, propelling students into the extraordinary. Our dynamic hub is a dedicated space for individuals ignited by a profound passion for visual storytelling, aesthetics and the transformative prowess of design.

Here, we don't just educate; we cultivate future innovators who adeptly turn ideas into tangible, functional and aesthetically pleasing designs. Through avant garde programs, expert faculty mentorship and state-of-the-art design studios, we foster a vibrant community of designers poised to leave an indelible mark in the ever evolving world of design.



# PROGRAMS OFFERED

B.Sc Interior Studies

B.Sc Product Studies



## HIGHLIGHTS

- Both programs emphasize hands on experiences, allowing students to apply theoretical knowledge in real world design projects. This practical approach ensures graduates are not only equipped with creative ideas but also have the skills to execute them.
- Our design programs are designed to instill industry relevant skills, preparing graduates for careers in interior design firms, product design companies and various creative industries.
- The School of Design Skills fosters a culture of collaboration and innovation. Students work on interdisciplinary projects, honing their ability to think critically, solve problems and contribute to the evolving landscape of design.



# SCOPE OF PROGRAMS

## B.Sc Interior Studies

- **Interior Design Careers:** Graduates can pursue fulfilling careers as interior designers, creating appealing and functional spaces for residential and commercial clients.
- **Space Planning:** With skills in spatial design, graduates can excel in space planning roles, optimizing layouts for various environments.
- **Design Consultants:** Graduates may work as design consultants, offering expertise in aesthetics, color theory and furniture design.
- **Project Management:** Opportunities exist for graduates to venture into project management within the architecture and design industry.



# B.Sc Product Studies

- **Product Design Careers:** Graduates are well equipped for careers as product designers, contributing to the creation of innovative and marketable products.
- **Product Developers:** Opportunities exist for graduates to work as product developers, bringing new ideas and designs to the market.
- **Design Researchers:** Graduates can pursue roles as design researchers, exploring trends, materials and user preferences.
- **Project Managers:** With a focus on user centric design, graduates may excel in project management roles within product oriented industries.
- **Entrepreneurial Ventures:** Graduates may explore entrepreneurial ventures, bringing their product designs to market or collaborating with businesses for enhancements.





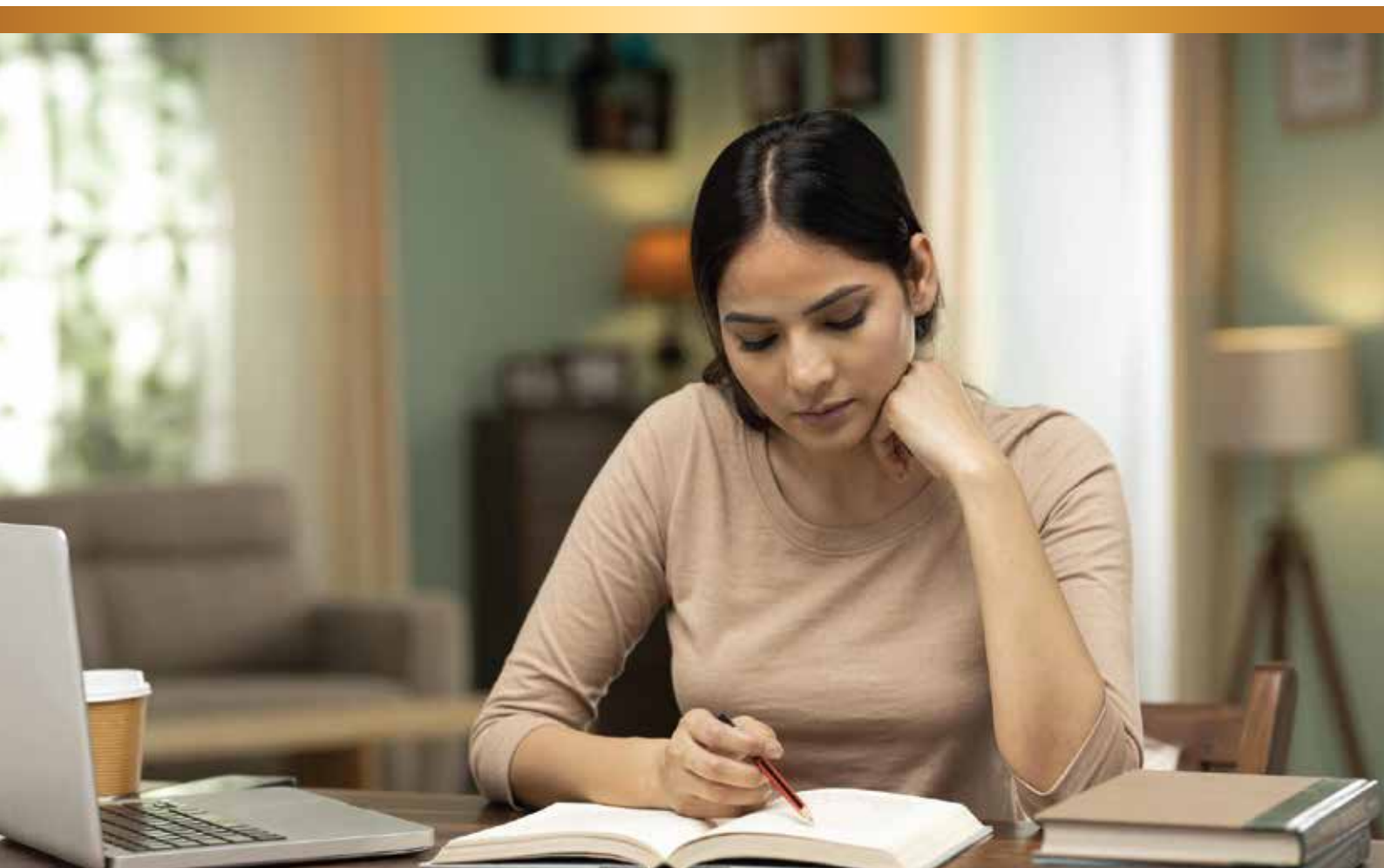
# SCHOOL OF HUMANITIES AND BEHAVIOURAL SCIENCES

ILLUMINATING THE HUMAN EXPERIENCE

## ABOUT PROGRAM

Embark on a transformative journey into the intricate realms of human thought, behavior and society at the School of Humanities and Behavioural Sciences at Universal SkillTech University. Here, our academic haven is crafted for individuals who yearn to delve into the profound tapestry of the human experience. Through an artful synthesis of traditional arts disciplines intertwined with an unwavering focus on psychology, our programs serve as catalysts for fostering not just knowledge but a deep sense of critical thinking, empathy and a profound understanding of the world.

As you step into our domain, anticipate more than an academic journey; anticipate an odyssey into the very essence of what it means to be human. This is not merely a school; it is a tapestry of knowledge, a canvas of understanding and a sanctuary where the nuances of human experience are not just studied but lived. Join us at the School of Humanities and Behavioural Sciences, where enlightenment is not just a goal; it is a way of life.



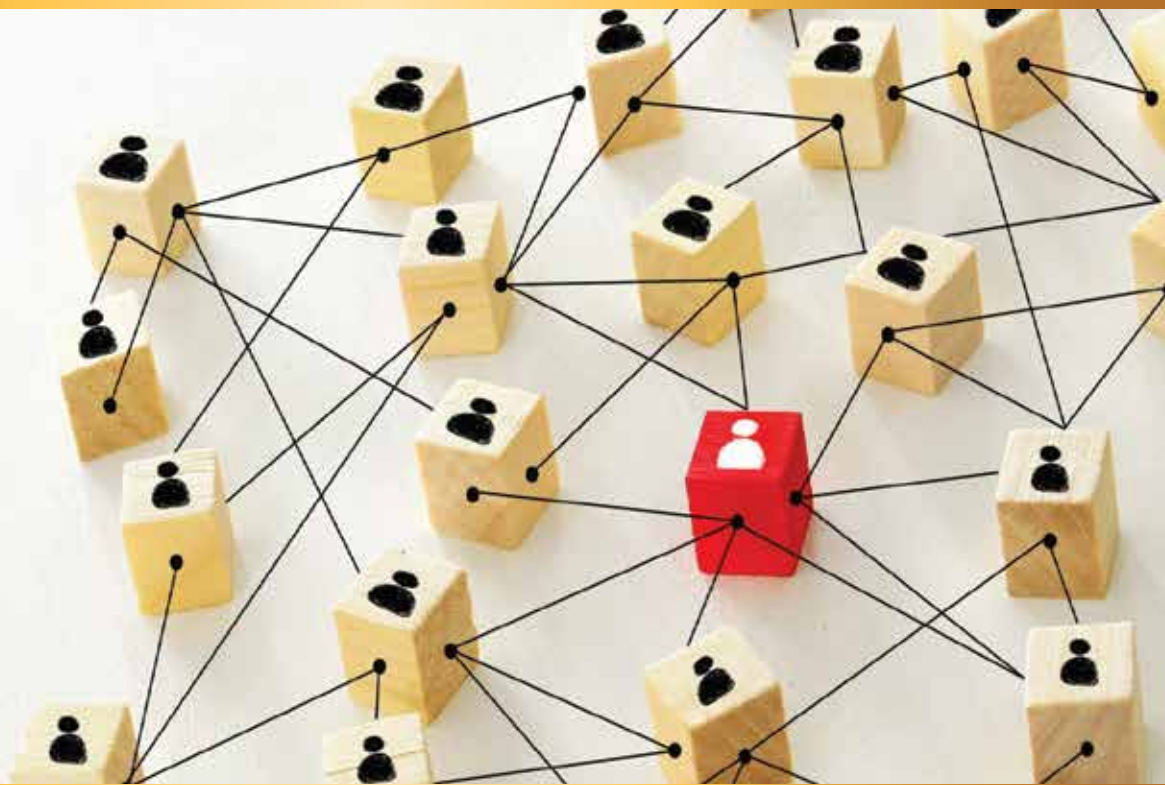
# PROGRAMS OFFERED

## B.A (Hons)

- › Public Policy and Governance
- › Economics of Health

## B.A in Psychology

- › Child Psychology
- › Career Counseling Psychology
- › Clinical Psychology



## HIGHLIGHTS

- › Both programs emphasize hands-on experiences, allowing students to apply theoretical knowledge in real-world design projects. This practical approach ensures graduates are not only equipped with creative ideas but also have the skills to execute them.
- › Our design programs are designed to instill industry-relevant skills, preparing graduates for careers in interior design firms, product design companies and various creative industries.
- › The School of Design Skills fosters a culture of collaboration and innovation. Students work on interdisciplinary projects, honing their ability to think critically, solve problems and contribute to the evolving landscape of design.



# SCOPE OF PROGRAMS

- **Public Policy and Governance:** Graduates can pursue careers in public administration, policy analysis and governance, contributing to effective decision making in governmental and non governmental sectors.
- **Economics of Health:** This program prepares graduates for roles in health economics, healthcare policy analysis and research, addressing the intersection of economics and healthcare.
- **Child Psychology:** Graduates specializing in Child Psychology can pursue careers in child development centres, schools and healthcare institutions, working as child psychologists or counsellors. They play a crucial role in understanding and supporting the psychological well being of children.
- **Career Counselling Psychology:** Graduates specializing in Career Counselling Psychology can work as career counsellors in educational institutions, private counselling centres or career consulting firms. They assist individuals in making informed career choices based on their interests, skills and aptitudes.



Join us at the School of Humanities and Behavioural Sciences, where curiosity meets understanding, and the pursuit of knowledge extends beyond boundaries. Explore the richness of human experiences and embark on a journey of intellectual exploration and personal growth.





# SCHOOL OF FILM & VFX

## CRAFTING CINEMATIC EXCELLENCE

### ABOUT PROGRAM

Embark on an exhilarating journey into the realms of visual storytelling and technological wizardry at the School of Film & VFX at Universal SkillTech University. This creative sanctuary is where the magic of filmmaking meets the ingenuity of visual effects. Our programs, meticulously crafted to be at the intersection of art and technology, provide students with an immersive experience that goes beyond traditional learning. Here, aspiring filmmakers and VFX artists converge to unleash their creativity, learning from industry experienced faculty, working with state-of-the-art equipment and preparing for careers in the dynamic worlds of film and visual effects.

In this cinematic realm, students don't just learn they become storytellers, mastering the craft of translating imagination into compelling visual narratives. With an emphasis on hands on experiences, industry relevance and artistic expression, the School of Film & VFX stands as a beacon for those who aspire to shape the future of visual storytelling. Join us in this cinematic odyssey, where creativity knows no boundaries and each frame is a canvas for cinematic mastery.







# HIGHLIGHTS

- The School of Film & VFX is dedicated to cultivating cinematic excellence, empowering students with the skills to bring stories to life through the lens of a camera and the magic of visual effects.
- Our programs emphasize hands-on experiences, allowing students to work with cutting-edge equipment and software used in the film and VFX industry.
- Learn from industry-experienced faculty members who bring real-world insights and expertise, guiding students through the intricacies of filmmaking and visual effects.
- The school boasts state-of-the-art studios and production facilities, providing an immersive learning environment for aspiring filmmakers and VFX artists.



# SCOPE OF PROGRAMS

## MULTI MEDIA, ANIMATION & VFX

- **Comprehensive Curriculum:** Develop a curriculum that covers all aspects of multimedia, animation and VFX, ensuring students gain a well rounded understanding of the field.
- **Expert Faculty Support:** Recruit experienced faculty members with backgrounds in animation, visual effects, multimedia design and related fields.
- **Hands on Training:** Provide practical, hands on training opportunities for students to apply theoretical knowledge in real world scenarios.
- **Networking and Career Opportunities:** Facilitate networking events, industry guest lectures and alumni connections to help students establish professional relationships within the multimedia, animation and VFX industries.





## B.Sc. Filmmaking & Audio Video Production

- **Career Preparation:** Graduates are prepared for roles in filmmaking, video production and audiovisual content creation. Career opportunities include directors, cinematographers, editors and producers.
- **Film and VFX Industry:** The programs open doors to the vast film and VFX industry, offering opportunities to work on film productions, advertisements, animation projects and visual effects for various media.
- **Entrepreneurial Ventures:** Equipped with skills in filmmaking and VFX, graduates can venture into entrepreneurship, starting their production companies or animation studios.
- **Industry Integration:** Foster partnerships with film studios, production companies and post production facilities to offer internships, guest lectures and networking opportunities.







# DIPLOMA IN CABIN CREW

## ELEVATING HOSPITALITY IN THE SKIES

### ABOUT PROGRAM

Step into the dynamic realm of aviation with the transformative Diploma in Cabin Crew program at Universal SkillTech University. Uniquely designed, this diploma equips individuals for the exhilarating role of cabin crew members, pivotal in ensuring the safety, comfort and overall experience of airline passengers. Through a comprehensive curriculum, students delve into aviation excellence, mastering in flight services, safety protocols, & customer service. Practical training in mock aircraft environments hones their skills in managing diverse in flight scenarios. Guided by industry experienced instructors, students develop soft skills crucial for exceptional service. Prepare for a rewarding journey in aviation with our Diploma in Cabin Crew.



### HIGHLIGHTS

The Diploma in Cabin Crew program is crafted to provide aviation excellence, providing students with a comprehensive understanding of in flight services, safety protocols and customer service in the aviation industry.

Students undergo hands on training, enabling them to develop practical skills in managing various in flight situations.

Learn from industry experienced instructors who bring real world insights, ensuring students are well prepared for the challenges and demands of the aviation sector.

The program places a strong emphasis on the development of soft skills, including communication, teamwork and problem solving, essential for providing exceptional service in a high pressure environment.

# SCOPE OF PROGRAMS

- **Aviation Careers:** Graduates of the Diploma in Cabin Crew program can pursue careers as cabin crew members with airlines, ensuring the safety and comfort of passengers during flights.
- **Customer Service:** Equipped with strong customer service skills, graduates may explore opportunities in various customer facing roles within the aviation and hospitality sectors.
- **Future Leadership:** The program lays the foundation for future leadership roles within the aviation industry, empowering graduates to progress into supervisory or managerial positions.



Join us in the Diploma in Cabin Crew program, where we not only prepare individuals for a rewarding aviation career but also cultivate a commitment to excellence, ensuring graduates become ambassadors of hospitality in the skies.



# CULTURAL ACTIVITIES

## UNVEILING THE TAPESTRY OF DIVERSITY

Embark on an enriching journey through the vibrant cultural tapestry at Universal SkillTech University, where diversity is not merely acknowledged; it is ardently celebrated. The university's commitment to fostering an inclusive environment is epitomized through a plethora of cultural activities that serve as a living testament to the rich heritage and traditions embraced by our diverse student community.

The Cultural Activities Committee, a dynamic force within the university, meticulously plans and executes a myriad of events throughout the academic year. These events are a celebration of the unique identities and backgrounds that each student brings to our community. From mesmerising traditional dance performances that transcend continents to soul stirring music festivals that echo with the melodies of various cultures, our campus transforms into a vibrant tapestry of colours, sounds and flavours.





# SPORTS ACTIVITIES

## FOSTERING HEALTH, TEAMWORK & EXCELLENCE

Step onto the playing field at Universal SkillTech University and embrace a culture that values not just physical fitness but also teamwork, discipline and the pursuit of excellence. Our commitment to holistic student development extends to the realm of sports, where students have the opportunity to engage in a variety of athletic activities that promote physical well being and a sense of camaraderie.

The Sports Department at our university is dedicated to providing state-of-the-art facilities for a wide range of sports, including cricket, football, basketball, tennis, athletics and more. The sprawling sports complex serves as a hub where students can hone their skills, participate in intra and inter university competitions and embrace the values that sports instill discipline, resilience and teamwork.





# APPLICATION PROCESS

## ADMISSION PROCESS

### STEP 1

#### APPLY EARLY

Seats are limited, hence students should apply for courses well in advance.

Students can apply at [www.ustu.edu](http://www.ustu.edu)

Or **call +91 22 41949922**

### STEP 4

#### ASSESSING YOUR APPLICATION

Your application along with your psychometric grades will be evaluated by the admission committee and if shortlisted you will be invited for a personal interview.

### STEP 3

#### ACKNOWLEDGEMENT OF APPLICATION

On successful submission of application form you would have to undergo a psychometric test. On the basis of merit list applicants will be reviewed.

### STEP 2

#### COMPLETE THE APPLICATION FORM

Fill the online application form. Fees for applying for undergraduate, postgraduate programs are **INR 1000** .& Submit your Application

### STEP 5

#### CALL FOR INTERVIEW

A duly constituted selection panel will interview you, either in person or online.

Once the process is completed, we will get in touch with you.

### STEP 6

#### POSSIBLE OUTCOMES

Based on the merits of the applicant, candidates will be offered either a

- 1) Confirmed
- 2) Provisional
- 3) Conditional or
- 4) Denied entrance

### STEP 7

#### ACCEPTANCE OF OFFER

Upon acceptance of offer we will require your documents and once the documents have been verified, you will proceed to pay the tuition fees.

### STEP 9

#### WELCOME

After payment of fees you will be invited to our orientation program, during which you can complete your registration process, meet our esteemed faculty members and your new classmates explore the University and most importantly have fun!

### STEP 8

#### EASY FINANCE

We assist students for educational loan, installment schemes for more details visit [www.ustu.edu](http://www.ustu.edu)

# REFUND & CANCELLATION POLICY

## For Undergraduate Admissions -----

Every candidate is entitled to a window period of 15 days in which full refund is applicable on cancellation. (INR 5,000/-) get deducted on account of admin charges.

For students who secure provisional admission before the declaration of class XII results, their window period commences from the date of declaration of class XIIth result of their respective board.

For students who secure admission after the declaration of class XIIth result, their window period commences from the date of depositing the tuition fees.

PLEASE NOTE THAT IF THE COLLEGE LECTURES COMMENCE BEFORE THE EXPIRY OF THE WINDOW PERIOD, NO REFUND WILL BE APPLICABLE.

NO REFUND WILL BE APPLICABLE AFTER THE WINDOW PERIOD IS OVER.

In order to reply for a refund/cancellation, please drop an official email for the same on [admissions@ustu.edu.in](mailto:admissions@ustu.edu.in)

## For Postgraduate Admissions -----

Every candidate is entitled to a window period of 15 days in which full refund is applicable on cancellation. (INR 5,000/-) get deducted on account of admin charges.

PLEASE NOTE THAT IF THE COLLEGE LECTURES COMMENCE BEFORE THE EXPIRY OF THE WINDOW PERIOD, NO REFUND WILL BE APPLICABLE.

NO REFUND WILL BE APPLICABLE AFTER THE WINDOW PERIOD IS OVER.

In order to reply for a refund/cancellation, please drop an official email for the same on [admissions@ustu.edu.in](mailto:admissions@ustu.edu.in)

(\*These guidelines are subject to change as per the revised guidelines issued by the respective authorities/councils from time to time.\*)



# SCRUTINY FORM

I, hereby acknowledge the receipt of following original certificates from Mr./Ms. \_\_\_\_\_  
\_\_\_\_\_ who has applied for admission in the  
school of \_\_\_\_\_ at the Universal SkillTech University Vasai.

Sr. No.	Certificate	YES/NO
1.	QUALIFYING EXAM MARKSHEET	
2.	CLASS X MARKSHEET	
3.	CLASS X PASSING CERTIFICATE	
4.	CLASS XII MARKSHEET	
5.	CLASS XII PASSING CERTIFICATE	
6.	PROVISIONAL CERTIFICATE/PASSING CERTIFICATE (IF APPLICABLE)	
7.	DEGREE MARKSHEET (IF APPLICABLE, ALL SEMESTERS)	
8.	DEGREE PASSING CERTIFICATE	
9.	GAP CERTIFICATE (IF APPLICABLE)	
10.	LEAVING CERTIFICATE/TRANSFER CERTIFICATE	
11.	MIGRATION CERTIFICATE (IF APPLICABLE)	
12.	DOMICILE	
13.	CASTE CERTIFICATE	
14.	CASTE VALIDITY	
15.	AADHAR CARD COPY	
16.	PAN CARD COPY	
17.	3 PHOTOGRAPHS (NOT MORE THAN 3MONTHS OLD)	
18.	MEDICAL FITNESS CERTIFICATE	
19.	ANTI DONATION AFFIDAVIT	
20.	REFUND POLICY DOCUMENT	

The certificates at Sr. No.: \_\_\_\_\_ are not submitted.  
The candidate will submit the pending documents within next 30 days.

Signature of Candidate: \_\_\_\_\_

Candidate's Mobile No. \_\_\_\_\_

Authorised Signatory

Date: \_\_\_\_\_

# MEDICAL FITNESS

A candidate must be medically fit to undergo the course he/she has applied for. The Medical Fitness must be certified by a Registered Medical Practitioner on his letterhead in the prescribed format, as given below:

## CERTIFICATE OF MEDICAL FITNESS

This is to certify that I have conducted clinical examination of Mr./Ms. \_\_\_\_\_  
\_\_\_\_\_ who is desirous of admission in  
\_\_\_\_\_ course.

He/She has not given any personal history of any disease incapacitating him/her to undergo the course. Also, on clinical examination it has been found that he/she is medically fit to undergo the course.

Certified further that he/she has not shown any evidence of major defects of posture, locomotion, vision, hearing or any other systemic disorder.

Hence, it is certified that he/she is in sound physical as well as mental health to undergo the course.

Signature:

Name:

Registration No. :

Seal of Registered Medical Practitioner:

Date:



# ANTI-DONATION AFFIDAVIT

I, \_\_\_\_\_ son/daughter of \_\_\_\_\_, do, hereby state, declare and undertake a solemn affirmation as follows:

1. I say that I have been admitted in the Universal SkillTech University, Vasai for the program of \_\_\_\_\_ in the academic year \_\_\_\_\_
2. I have been informed by the Centralized Admissions Office regarding the rules and regulations of seeking admission in the university.
3. I have been clearly told and I understand the rule of the university that it DOES NOT TAKE DONATIONS/CAPITATION in any form for securing admission in the university.
4. I hereby agree that I have not paid any donation/capitation in any form to the centralized admissions office of the Universal SkillTech University in order to take admission.
5. I solemnly affirm and declare each and everything stated above as true and binding.

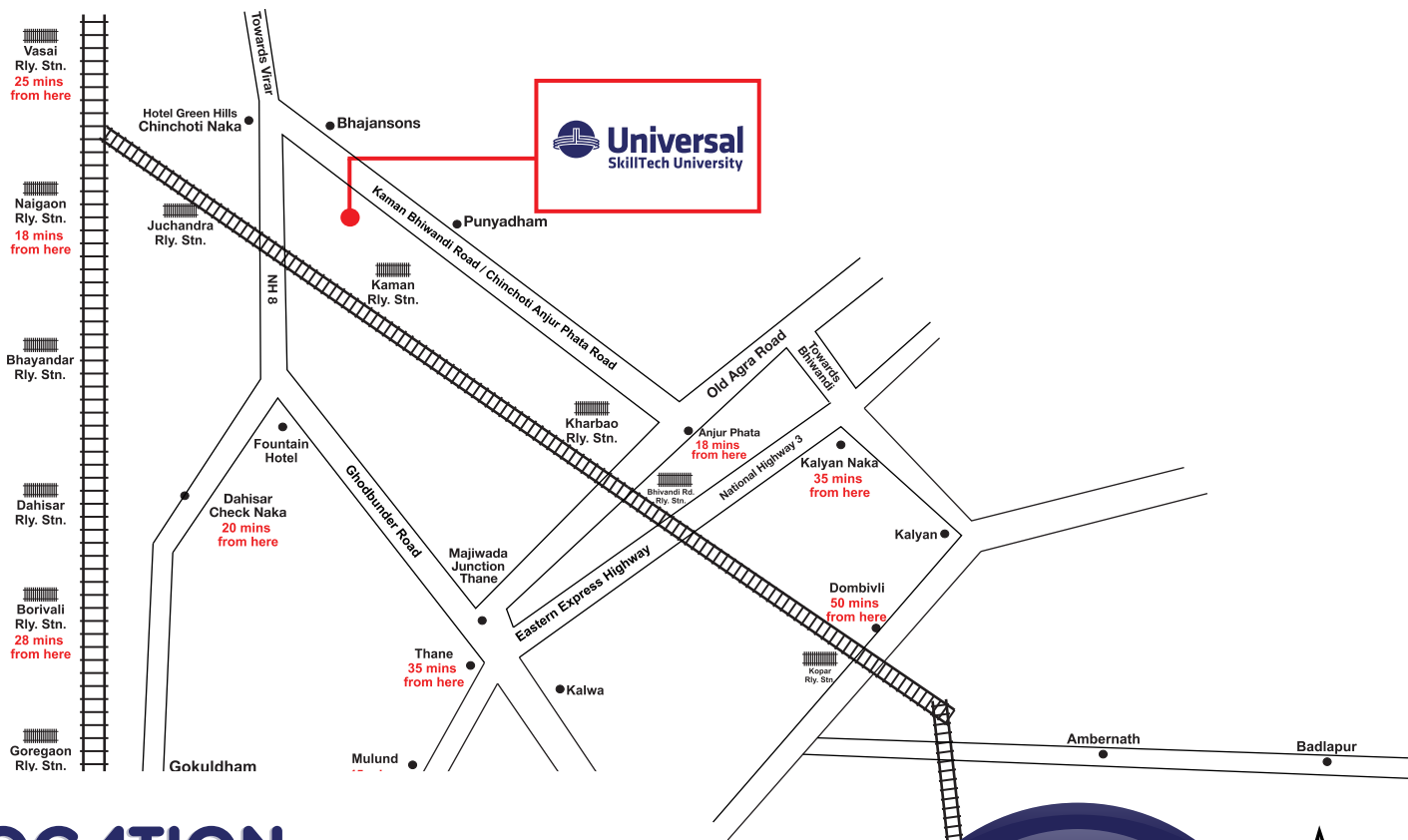
---

Parent's Signature

---

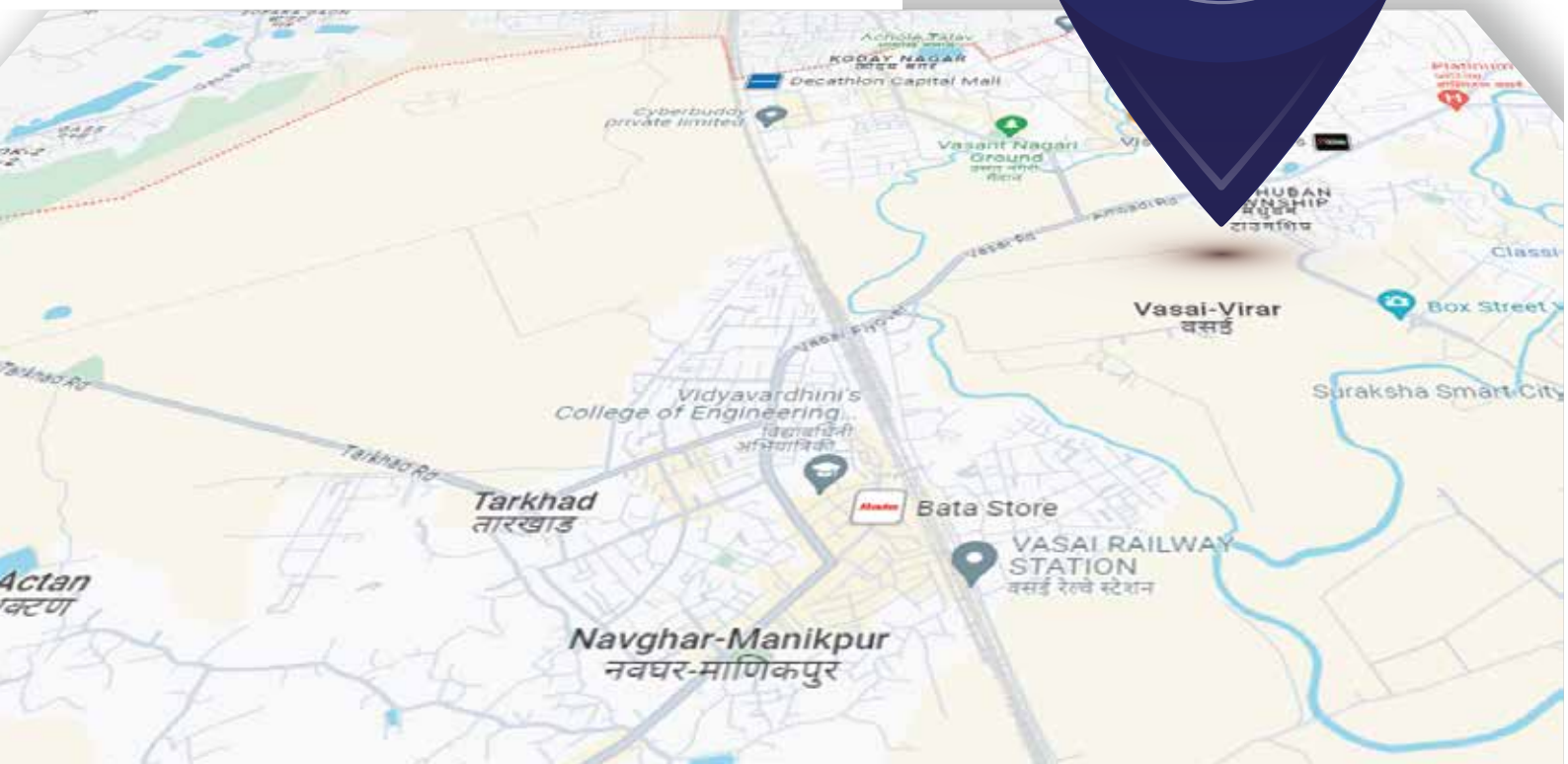
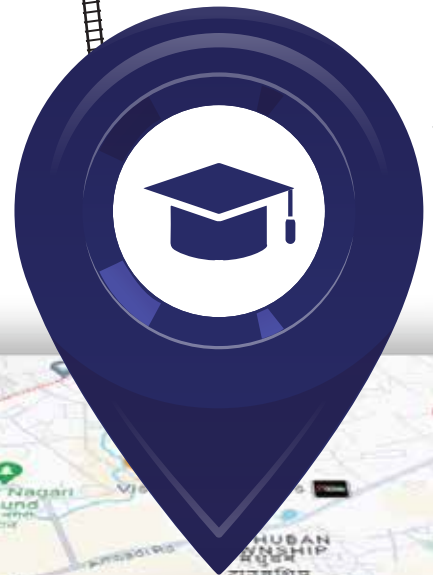
Student's Signature

# HOW TO REACH US



## LOCATION

**Universal SkillTech University,  
Universal Campus,  
Near Bhajanlal Dairy & Punyadham,  
Kaman Bhiwandi Road, Vasai-401208**







Universal SkillTech University, Universal Campus,  
Near Bhajanlal Dairy & Punyadham,  
Kaman Bhiwandi Road, Vasai-401208

**Contact Us : +91 22 41949922 | +91 8928519180**



[admissions@ustu.edu.in](mailto:admissions@ustu.edu.in)



[ustu.edu.in](http://ustu.edu.in)



[universalskilltechuniversity](https://www.facebook.com/universalskilltechuniversity)



[universalskilltechuniversity](https://www.instagram.com/universalskilltechuniversity)



[ueskilltechuni](https://www.x.com/ueskilltechuni)



[universal-skilltech-university](https://www.linkedin.com/company/universal-skilltech-university)